Leading During Turbulent Times
Successful Alignment and Engagement

October 17, 2013
The Secrets to Meaningful Work

December 4, 2013
Sustainable Success

February 11, 2014
Authentic Leadership

April 2, 2014
Persuasive Communication

Developing People Opens Doors
The Secrets to Meaningful Work
Associate Professor Maia Young

Part of emotional intelligence is regulating our own emotions. Positive emotions have been shown to make us more creative, empathic, and resilient. In this session, we review recent research about positive emotions and how to make work more meaningful. We will use a tool called Job Crafting to analyze a case in which employees felt more committed and invigorated at work. Then, we will be led through the Job Crafting Exercise to help people see connections among their passions, strengths, and work tasks. Participants can diagnose any gaps among these elements and devise a plan to make their work more fulfilling. The goal is to return to work inspired and help others re-envision their jobs, too!

October 17, 2013 • 1:30 - 4:30 pm • Anderson, Room A201
Enrollment Deadline: October 10, 2013

Sustainable Success
Adjunct Associate Professor Iris Firstenberg

We hear of the one-shot wonders that are in the right place at the right time and achieve a remarkable result, or the group that sacrifices everything to meet an audacious goal only to collapse from exhaustion. Sustainable success does not mean flawless and certain perfection forever. It means that we have a system in place that gives us an optimal framework to think bigger and feel more, to quickly recover and adapt when plans meet an unexpected future, and to perpetually find value as we strive for relentless improvement in pursuit of our goals. In this session we share insights into how to shape sustainable success. Winning teams in sports, building corporate teams, and even forging new nations like the rebirth of the new South Africa – the same principles apply.

December 4, 2013 • 1:30 - 4:30 pm • Anderson, Room A201
Enrollment Deadline: November 27, 2013

Authentic Leadership
Assistant Professor Jenessa Shapiro

There is no one recipe for successful leadership, no one set of personality traits or personal experiences that make for a successful leader, and no specific style that marks an ideal leader. The Authentic Leadership session will tackle how to develop a personal leadership plan that draws from your personal experiences and plays to your values and strengths

February 11, 2014 • 1:30 - 4:30 pm • Anderson, Room A201
Enrollment Deadline: February 4, 2014

Persuasive Communication
Associate Professor Noah Goldstein

Every day we face the challenge of persuading others to do what we want. But what makes people particularly responsive to our arguments, ideas, initiatives, and requests? Persuasion is an art, but it is also a science; and researchers who study it have uncovered a series of hidden principles for moving others in your direction. This session explores the psychological fundamentals of persuasive communication and how to apply those principles to maximize your persuasiveness in an assortment of different contexts.

April 2, 2014 • 1:30 - 4:30 pm • Anderson, Room A201
Enrollment Deadline: March 26, 2014

Leading During Turbulent Times: Successful Alignment and Engagement

Authentic leaders inspire employees to commit, engage, and contribute. They bring their whole selves to work, communicate meaningful expectations, and employ frameworks that align employee talents, organizational goals and management messages in ways that foster success and satisfaction.

Dr. Iris Firstenberg
is an adjunct associate professor of both Psychology and Management at UCLA. She has developed techniques for creative problem solving and innovative thinking and has taught courses at UCLA as well as seminars for executives and professionals in organizations such as IBM, Sony Pictures, Braille Institute and NASA. Dr. Firstenberg has also written articles on memory dynamics, problem solving, and creative thinking, and is co-author with Moshe Rubinstein of two books, Patterns of Problem Solving and The Minding Organization. She has a BA in Linguistics and Psychology, a Masters in Cognitive Psychology and a PhD in Cognitive Psychology, all from UCLA. She was the 2002 recipient of the UCLA Department of Psychology Faculty Distinguished Teaching Award.

Dr. Noah Goldstein
is an Associate Professor of Management and Organization at UCLA Anderson School of Management. He also holds joint appointments in the UCLA Psychology Department and the David Geffen School of Medicine. Dr. Goldstein joined he UCLA faculty after serving on the faculty at The University of Chicago Booth School of Business.

Dr. Jenessa Shapiro
is an Associate Professor of Management and Organization at UCLA Anderson School of Management. She joined the faculty of the UCLA Psychology Department after completing her Ph.D. in 2008 and then joined UCLA Anderson in 2011. Her research focuses on modern forms of discrimination that emerge in organizational contexts and how stereotypes can undermine performance.

Dr. Maia Young
is an associate professor of Human Resources and Organizational Behavior at UCLA’s Anderson School of Management whose faculty she joined in 2004 after earning her PhD in Organizational Behavior from the Stanford Graduate School of Business. Professor Young teaches Leadership Foundations in the full-time MBA and FEMBA programs, and she teaches the core organizational behavior/social psychology course for full-time MBA students.

PACKAGE ENROLLMENT DEADLINE: OCTOBER 10, 2013
Enroll online via UC Learning Center: http://lms.ucla.edu under the Management Seminar Series category.
Fees: $160/seminar, $500 for all 4 seminars. Space is limited.
For enrollment assistance contact the Training Desk: training@chr.ucla.edu
For program information call Robert Gibson: 310.794.0879

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